

DIGITAL BROS WILL PUBLISH THE VIDEOGAME EIYUDEN CHRONICLE - HUNDRED HEROES WORLDWIDE

Digital Bros has signed a contractual agreement with the Japanese Rabbit & Bear Studios for the worldwide publishing rights of the Eiyuden Chronicle - Hundred Heroes videogame

The Group expects to generate Euro 30 million lifetime revenues

Milan – February 11th, 2021 – Digital Bros Group (DIB:MI), founded by Abramo (Rami) Galante and Raffaele (Raffi) Galante, listed on the STAR segment of Borsa Italiana and operating in the videogames market, today announces the contract between its subsidiary 505 Games and **Rabbit & Bear Studios Ltd.** for the world-wide publishing of the videogame **Eiyuden Chronicle – Hundred Heroes** on both PC and consoles. The videogame is set to be released during the FY2023. The Group expects to generate lifetime revenues for Euro 30 million.

Rabbit & Bear Studios Ltd. is a Japanese videogame development studio based in Tokyo and founded by Yoshitaka Murayama, the creator of the iconic *Suidoken* franchise, one of the most profitable series of the last decades.

Created as "*an ode to the classic JRPG genre from the PlayStation era*", Eiyuden Chronicle – Hundred Heroes is a brand-new high quality JRPG with a hybrid art style that mixes handmade pixel art with a modern 3D world in which players can interact with over 100 different characters and creatures. Industry veterans such as Yoshitaka Murayama, Junko Kawano, Junichi Murakami and Osamu Komuta - whose respective contributions to *Suikoden* (Murayama, Kawano and Komuta) and *Castlevania* (Murakami) have shaped a generation of JRPG videogames - comprise the team behind Eiyuden Chronicle – Hundred Heroes. The latter therefore emerges as the spiritual successor of these historic titles appreciated by gamers all over the world.

Eiyuden Chronicle – Hundred Heroes is currently under development for PC and multiplatform consoles. The agreement with 505 Games covers publishing rights for all platforms.

The agreement provides for the co-ownership of the game IP by 505 Games and Rabbit & Bear Studios Ltd..

The development of Eiyuden Chronicle - Hundred Heroes has already been partially funded through the largest Kickstarter crowdfunding of 2020, raising a total of JPY 482 million (approximately USD 4.6 million).

During the Kickstarter fundraising, backers had the chance to actively participate in a campaign social game challenge, unlocking different rewards and contents later to be added to the game.

"Eiyuden Chronicle represents a great opportunity for Digital Bros: we are not just expanding our experience and IP portfolio in regard to the JRPG genre, but we are also investing in a game deeply supported by the gaming community, as the success of the Kickstarter campaign has shown." commented Raffaele Galante, co-CEO of Digital Bros Group with his brother Rami. *"In order to be published and delivered to the final consumer, Kickstarted-born videogames require a peculiar expertise that 505 Games has extensively gained through the previous successes of Indivisible and Bloodstained – Ritual of the Night."*

DIGITAL BROS GROUP

Listed on the Star segment of Borsa Italiana, Digital Bros Group is a global company that has been operating since 1989 as a developer, publisher and distributor of videogames through its brand 505 Games. The Group distributes its contents on both retail and digital channels. Digital Bros Group is active around the world through its own direct operations in Italy, United States, UK, France, Spain, Germany, China, Japan and Australia with approximately 250 employees.

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